



moca
2024

CALL FOR SPONSORS



METRO OLOGRAFIX

3 Decades of Pioneering Telematic Culture in Italy

With 30 years of activity, METRO OLOGRAFIX proudly stands as the first and longest-running telematic association in Italy. More than just an association, Metro Olografix is a true community. Its primary purpose is to spread a genuine telematic culture, inspired by the original principles of the BBS pioneers. The free flow of information and the sharing of knowledge are the cornerstones of the community's philosophy.

This knowledge sharing extends beyond the association's boundaries. Metro Olografix organizes courses, conferences, and events open to all, with the aim of spreading telematic culture to a wider audience.

The association focuses on all topics related to the use of technologies, with particular attention to:

- Information security
- Ethical hacking
- Free and open source software
- Digital rights
- Net neutrality
- Digital ethics

Metro Olografix CAmp
13-15 Settembre 2024
<https://moca.camp>



MOCA

The Premier Italian Hacker Camp

MOCA (Metro Olografix CAmp) is the first and largest hacker camp in Italy, as well as one of the most awaited and attended events by the Italian and European hacker community.

It is aimed at all enthusiasts of hacking and computer science in general, like all Metro Olografix events and initiatives.

With a participation of over 2500 people, we find cyber security experts, system administrators, developers, researchers, of all genders and ages, both veterans and young people, but it is also an ideal free space for passionate thinkers and curious people, a physical place to share ideas and generate new ones, where experiences and projects can become collective heritage and ultimately contribute to the intellectual progress of society.

MOCA has been successfully held every four years since 2004, with an exception in 2020 due to the pandemic. Each edition takes place over a period of 3 days, to allow participants to camp and have enough time to share, experiment, get to know each other and network.

Here are some of the highlights of MOCA:

- A wide range of talks, workshops, and presentations on a variety of topics related to hacking, computer security, and digital culture.
- A large and diverse community of participants from all over Italy and Europe.
- A relaxed and informal atmosphere that encourages collaboration and learning.
- A unique opportunity to meet and network with other hackers, researchers, and security professionals.

Metro Olografix CAmp

13-15 Settembre 2024

<https://moca.camp>



LOADING MOCA

LOADING MOCA: Building Excitement for MOCA2024

LOADING MOCA is a new initiative by Metro Olografix to prepare the community for MOCA2024, promote the event, and generate excitement around it.

Launched in October 2023, the Loading MOCA initiative consists of organizing free monthly micro-events. These events are held in selected locations and are structured around the "aperitech" format, which combines technological talks with informal networking over drinks.

Each event features a one-hour talk by a Metro Olografix member, followed by an aperitivo where participants can discuss the topics covered in a more relaxed setting.

The events are promoted on all the association's social media channels and streamed live. After each event, the recording is made available on the website <https://moca.camp>, enriching the MOCA2024 portal.

The LOADING MOCA initiative has several goals:

- To raise awareness of MOCA2024 and build excitement for the event.
- To provide a platform for Metro Olografix members to share their knowledge and expertise with the community.
- To create a space for informal networking and collaboration among hackers, researchers, and security professionals.
- To promote digital culture and encourage innovation.

Metro Olografix CAmp
13-15 Settembre 2024
<https://moca.camp>



MOCA 2024

MOCA 2024: A New Era for Italian Hacker Camps

MOCA 2024 marks not only the long-awaited return of a beloved event, but also two major anniversaries: the 30th anniversary of Metro Olografix (founded in 1994) and the 20th anniversary of MOCA itself (first edition in 2004).

For this special occasion, MOCA is leaving its historic location at the former “Caserma Di Cocco” in Pescara and moving to a new, fully equipped and organized venue. This change was made necessary by the times and the increased attention to issues that were still confined to a niche 20 years ago.

MOCA2024 will be held at the beautiful International Camping, located next to the famous Torre di Cerrano in Pineto (TE) and close to the sea. This event aims to set a new standard for Italian hacker camps, bringing together enthusiasts from all over Europe to share and imagine the future together.

Updates, information, the talk program, and all the activities that will take place during MOCA2024, as well as ticket sales, will be communicated through Metro Olografix's social media channels and the event website: <https://moca.camp>

Here are some of the highlights of MOCA2024:

- A new, fully equipped and organized venue
- A focus on the future of hacking and digital culture
- A diverse and international community of participants
- A wide range of talks, workshops, and activities
- A unique opportunity to learn, network, and have fun

Metro Olografix Camp
13-15 Settembre 2024
<https://moca.camp>

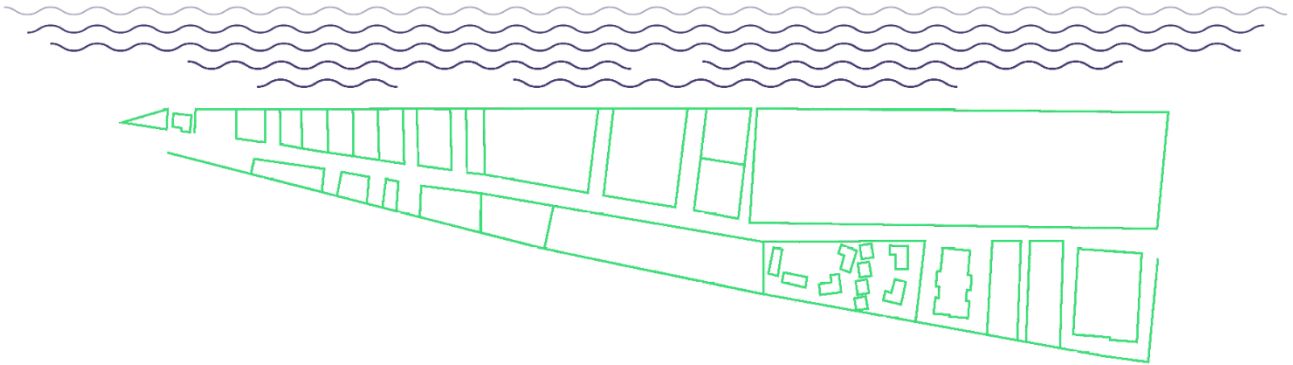


If you are interested in hacking, computer security, or digital culture, MOCA2024 is the event for you. Save the date and stay tuned for more information!

Here are some additional details about MOCA2024:

- **Dates:** MOCA2024 will be held on 13 - 15 September, 2024.
- **Location:** The event will take place at the International Camping in Pineto (TE), Italy.
- **Cost:** Ticket prices have not yet been announced.
- **Accommodation:** Participants can stay at the International Camping or in nearby hotels or guesthouses.
- **Transportation:** There are two train stations close to the International Camping: Pineto and Silvi in addition to the bus that stops in front of the camp.
- **Food:** There will be restaurants and bars on site that will provide meals and snacks throughout the event.

Metro Olografix CAmp
13-15 Settembre 2024
<https://moca.camp>



The International Camping in Pineto: The Perfect Setting for MOCA2024

The International Camping in Pineto (TE) <https://www.internationalcamping.it> will be the setting for this extraordinary event, offering guests the opportunity to camp in dedicated tent areas or book a bungalow.

The campsite, which covers 15,000 square meters of grassy and shaded land, is adjacent to the beach and offers various facilities.

The following will be available:

- A spacious Sponsor area
- A Community area
- A Hackspace
- 2 Stages for talks
- Kids' Area
- Bar and Restaurant
- Reception, tent areas, bungalows and toilets.

Metro Olografix CAmp
13-15 Settembre 2024
<https://moca.camp>



4 SPONSORSHIP PLANS

BRONZE – € 3.000

- Logo on all communications: Your logo will be prominently displayed on all promotional materials for MOCA2024, including the website, social media, and printed materials.
- 2 tickets included to MOCA2024, which you can use to give to your employees, customers, or partners.

SILVER – € 5.000

- Logo on all communications: Your logo will be prominently displayed on all promotional materials for MOCA2024, including the website, social media, and printed materials.
- Reserved technical talk during MOCA: You will have the opportunity to give a technical talk during MOCA2024 to an audience of hackers, researchers, and security professionals.
- Banner in the Talk area: Your banner will be displayed in the Talk area during MOCA2024, where all the talks will be held.
- 4 tickets included to MOCA2024, which you can use to give to your employees, customers, or partners.



GOLD – € 10.000

- Logo on all communications: Your logo will be prominently displayed on all promotional materials for MOCA2024, including the website, social media, and printed materials.
- Reserved technical talk during MOCA: You will have the opportunity to give a technical talk during MOCA2024 to an audience of hackers, researchers, and security professionals.
- Banner in the Talk area: Your banner will be displayed in the Talk area during MOCA2024, where all the talks will be held.
- Reserved booth in the Sponsor area: You will have a reserved booth in the Sponsor area where you can showcase your products and services to attendees.
- 6 Tickets included: You will receive 6 tickets to MOCA2024, which you can use to give to your employees, customers, or partners.

CUSTOMIZED

The CUSTOMIZED Plan is designed for companies that want to create a sponsorship package that meets their specific needs and we would be happy to work with you to create a custom package.

We also offer the opportunity to become a Technical Sponsor.



Technical and Customized Sponsor plan provide financial support to MOCA2024 in exchange for a number of benefits, including:

- Logo on all communications
- Reserved technical talk during MOCA
- Banner in the Talk area
- Reserved booth in the Sponsor area
- Tickets included
- Technical Sponsor logo on the MOCA website
- Technical Sponsor logo on all promotional materials
- Acknowledgment in the MOCA program

If you are interested in becoming a Technical Sponsor, or need a customized plan, please contact us at sponsor@olografix.org

We look forward to working with you to create a sponsorship package that meets your needs.

The sponsor authorises the use of its name and logo for sponsorship purposes, unless otherwise agreed.

The organisation reserves the right to accept or reject sponsorship requests at its sole discretion.



The Sponsor Package is a great opportunity to promote your company to a large and engaged audience of hackers, researchers, and security professionals.

Here are some of the benefits of sponsoring MOCA2024:

- Reach a large and engaged audience from all over Europe.
- Promote your company to potential customers and partners: MOCA2024 is a great opportunity to showcase your products and services to potential customers and partners.
- Generate leads: MOCA2024 is a great opportunity to generate leads for your business.
- Build brand awareness: Sponsoring MOCA2024 will help to build brand awareness for your company.
- Support the hacker community: By sponsoring MOCA2024, you will be helping to support the hacker community.

If you are interested in sponsoring MOCA2024, please contact us at sponsor@olografix.org

Metro Olografix CAmp
13-15 Settembre 2024
<https://moca.camp>